

# WE BELIEVE INNOVATION IS KEY TO GROWTH

ARK offers investment solutions that seek to capture long-term growth in the public and private markets.



www.ark-funds.com

# Capturing Long-Term Growth Through Disruptive Innovation

Rooted in over 40 years of experience, we aim to identify long-term investment opportunities resulting from technological innovations such as robotics, artificial intelligence, energy storage, DNA sequencing, and blockchain technology. By focusing solely on disruptive innovation, we believe we can deliver long-term capital appreciation and performance with low correlation to traditional investment strategies.

ARK researches and invests in a broad global universe that spans all countries and market capitalizations to identify companies that we believe will be the leaders, enablers, and beneficiaries of innovation. ARK's Open Research Ecosystem is designed to capitalize on rapid change through the convergence of internal and external insights and the combination of top-down and bottom-up research.

ARK sizes the opportunity of innovation, and then evaluates companies we believe are best positioned to benefit. We combine an iterative investment process and active management of high-conviction portfolios. ARK aims to capitalize on rapid change, while avoiding industries and companies likely to be displaced by advances in technology.

#### **ARK's Funds**

Our Funds aim to offer access to companies in, what we believe, are some of the most promising areas of the economy. For more information, please visit ark-funds.com.



ARK Innovation ETF

ARKK



ARK Autonomous Tech. & Robotics ETF

ARKQ



The 3D Printing ETF

**PRNT** 



ARK Next Generation Internet ETF **ARKW** 



ARK Genomic Revolution ETF

ARKG



ARK Israel Innovative Technology ETF **IZRL** 



ARK Fintech Innovation ETF

**ARKF** 



ARK Space Exploration & Innovation ETF

ARKX



ARK Venture Fund **ARKVX** 

Opportunity for Uncorrelated Growth with Low Overlap to Broad Benchmarks

- A negative correlation of relative returns to traditional value strategies
- A low correlation of relative returns to traditional growth strategies
- Strategies with high active share in the mid-to-upper 90th percentile<sup>2</sup>
- Conviction-based portfolios unconstrained by geographic boundaries, sectors, or style
- Wide range of market capitalization from micro to mega caps

Potential Benefits of Investing in ARK's Strategies

- Long-term growth opportunities by accessing companies at the forefront of innovation
- Diversification with low correlation relative to traditional indices or managers
- Moderate-to-high risk profile suited for a medium-to-long term investment horizon
- Complement to broad-market indices or traditional value/growth managers
- Exposure to companies that have the potential to contribute positively to the future

[1] Investors should carefully consider the investment objectives and risks as well as charges and expenses of an ARK Fund before investing. This and other information are contained in the ARK Funds' prospectus.

#### The ARK Difference

- ARK focuses solely on offering investment solutions to capture disruptive innovation
- ARK's Founder and Chief Investment Officer (CIO), Catherine D. Wood, was CIO of Global
   Thematic Strategies at AllianceBernstein for a span of 12 years
- ARK's CIO and Chief Futurist have worked together for over a decade
- Research team is strategically organized by cross-sector innovation themes
- ARK's Open Research Ecosystem seeks to identify disruptive innovation early
- ARK's research approach benefits from collaborative, interdisciplinary information flow
- ARK's active management focuses on the long-term effect of disruptive technologies.

#### Why Innovation?

Three reason why we believe innovation should be represented in an investor's portfolio:



#### **Invest In The Future Today**

Innovation could displace industry incumbents, increase efficiencies, and gain majority market share. We believe this technologically enabled change offers long-term opportunities for companies and investors alike.



#### **Take Advantage Of Market Inefficiencies**

Market inefficiencies, such as short-term time horizions, siloed investment styles, closed off research mentality, or backwards looking indices may cause investors to miss out on future growth driven by disruptive innovation.



#### Make The World A Better Place

Good innovation investing should focus on technologies and companies that are likely to have a positive impact on the environment, our society, and the world's ability to create further innovations.

# Corporate Responsibility

ARK believes that innovation is key to growth and will make the world a better place. We seek to invest in companies aligned with this belief. To help us succeed in this mission, the adviser has adopted the United Nation's Sustainable Development Goals and are focusing on:



# Good Health & Well-Being

Ensure healthy lives and promote well-being for all at all ages.



# **Quality Education**

Ensure inclusive and equitable quality education and promote lifelong learning.



#### **Gender Equality**

Achieve gender equality and empower all women and girls.

#### **Research and Investment Team**

#### Catherine D. Wood

Founder, CEO, CIO

Prior: AllianceBernstein, CIO Global Thematic Strategies BS, Finance and Economics, University of Southern California

#### **Charles Roberts**

Chief Investment Strategist

Prior: Freenome, Co-Founder MSc, University of Oxford & BSc, University College London

#### Dan White, CFA

Associate Portfolio Manager

Prior: Bank of America, Vice President and Investment Strategist | BS, Finance, University of Rhode Island

#### Sam Korus

**Director of Research |** Autonomous Technology, Robotics

Prior: Graphiq, Business Development BS, Cognitive Science, University of Pennsylvania

#### Tasha Keeney, CFA

Director of Investment Analysis & Institutional Strategies

Prior: Applied Value, Management Consultant BA, Mathematics and Statistics, Boston University

#### **David Puell**

Digital Assets Trading Analyst

Prior: Adaptive Capital, Head of Research Creator, MVRV and Puell Multiple (Crypto On-Chain Analytics)

#### **Jozef Soja**

Analyst | Next Generation Internet

MA, Pure Mathematics and Statistcs, Cambridge University BA, Applied Mathematics, Harvard University

#### **Brett Winton**

**Chief Futurist** 

Prior: AllianceBernstein, Strategic Research Analyst BS, Mechanical Engineering, Massachusetts Institute of Tech.

# Renato Leggi, CFA, CAIA

Client Portfolio Manager

Prior: Capital One, Wealth Management, Director of Research and Due Diligence | MS, Finance, Loyola University Maryland

#### **Nick Grous**

Associate Portfolio Manager | Digital Media, Streaming, Online Gaming

Prior: York International Insurance, Account Executive BA, Political Science, University of Michigan

# Lorenzo Valente

Director of Digital Assets | Blockchain Technology,

Cryptoassets

Prior: Zebec Labs & Chainflip Labs, Business Development MEng, Mechanical Engineering, Buenos Aires Institute of Tech.

#### **Frank Downing**

Director of Research | Next Generation Internet

Prior: Deloitte, Technology Consultant BA, Tech. & Information Systems, University of Michigan

# **Daniel Maguire**

Analyst | Autonomous Tech & Robotics

Prior: PricewaterhouseCoopers, Audit Senior MA & BA, Accounting, Dublin City University, Ireland

# Nemo Marjanovic

Analyst | Multi-Omics

Prior: Northpond Ventures, Senior Investment Analyst PhD, Engineering, MIT



Investors should carefully consider the investment objectives and risks as well as charges and expenses of an ARK Fund before investing. This and other information are contained in the ARK ETFs' and ARK Venture Fund's prospectuses and summary prospectuses, which may be obtained by visiting www.ark-funds.com. The prospectus and summary prospectus should be read carefully before investing.

An investment in an ARK Fund is subject to risks and you can lose money on your investment in an ARK Fund. There can be no assurance that the ARK Funds will achieve their investment objectives. The ARK Funds' portfolios are more volatile than broad market averages. The ARK Funds also have specific risks, which are described below. More detailed information regarding these risks can be found in the ARK Funds' prospectuses.

The principal risks of investing in the ARK Funds include: Disruptive Innovation Risk. Companies that ARK believes are capitalizing on disruptive innovation and developing technologies to displace older technologies or create new markets may not in fact do so. Companies that initially develop a novel technology may not be able to capitalize on the technology. Companies that develop disruptive technologies may face political or legal attacks from competitors, industry groups or local and national governments. These companies may also be exposed to risks applicable to sectors other than the disruptive innovation theme for which they are chosen, and the securities is sued by these companies may underperform the securities of other companies that are primarises that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies that are primarises and the securities of other companies and the securities are primarises are primarises and the securities are primarises and the securities are primarises are primarises and the securities are primarises and the securities are primarises and the securities are primarises are primarises and the securities are primarises are primarises arly focused on a particular theme. Equity Securities Risk. The value of the equity securities the ARK ETF holds may fall due to general market and economic conditions. Foreign Securities Risk. Investments in the securities of foreign issuers involve risks beyond those associated with investments in U.S. securities. Health Care Sector Risk. The health care sector may be affected by government regulations and government health care programs. Consumer Discretionary Risk. Companies in this sector may be adversely impacted by changes in domestic/international economies, exchange/interest rates, social trends and consumer preferences. Industrials Sector Risk. Companies in the industrials sector may be adversely affected by changes in government regulation, world events, economic conditions, environmental damages, product liability claims and exchange rates. Information Technology Sector Risk. Information technology companies face intense competition, both domestically and internationally, which may have an adverse effect on profit margins. Financial Technology Risk. Companies that are developing financial technologies that seek to disrupt or displace established financial institutions generally face competition from much larger and more established firms. Fintech Innovation Companies may not be able to capitalize on their disruptive technologies if they face political and/or legal attacks from competitors, industry groups or local and national governments. Blockchain technology is new and many of its uses may be untested. Blockchain and Digital commodities and their associated platforms are largely unregulated, and the regulatory environment is rapidly evolving. As a result, companies engaged in such blockchain activities may be exposed to adverse regulatory action, fraudulent activity or even failure. Communications Sector Risk. Companies is this sector may be adversely affected by potential obsolescence of products/services, pricing competition, research and development costs, substantial capital requirements and government regulation. Cryptocurrency Risk. Cryptocurrency (notably, bitcoin), often referred to as "virtual currency" or "digital currency," operates as a decentralized, peer-to-peer financial exchange and value storage that is used like money. Some of the ARK actively managed Funds may have exposure to bitcoin, a cryptocurrency, indirectly through an investment in the Bitcoin Investment Trust ("GBTC"), a privately offered, open-end investment vehicle. Cryptocurrency operates without central authority or banks and is not backed by any government. Even indirectly, cryptocurrencies may experience very high volatility and related investment vehicles like GBTC may be affected by such volatility. As a result of holding cryptocurrency, the Fund may also trade at a significant premium to NAV. Cryptocurrency is also not legal tender. Federal, state or foreign governments may restrict the use and exchange of cryptocurrency, and regulation in the U.S. is still developing. Cryptocurrency exchanges may stop operating or permanently shut down due to fraud, technical glitches, hackers or malware. Future Expected Genomic Business Risk. The Adviser may invest some of the Fund's assets in Genomics Revolution Companies that do not currently derive a substantial portion of their current revenues from genomic-focused businesses and there is no assurance that any company will do so in the future, which may adversely affect the ability of the Fund to achieve its investment objective. Leverage Risk. The use of leverage can create risks. Leverage can increase market exposure, increase volatility in the Fund, magnify investment risks, and cause losses to be realized more quickly.

Risks specific to PRNT include Index Tracking Risk. The returns of the ETF may not match the returns of the underlying index that the ETF is designed to track. The returns of the ETF may not match the returns of the underlying index that the ETF is designed to track. Risks specific to IZRL include Index Tracking Risk. The returns of the ETF may not match the returns of the underlying index that the ETF is designed to track. Israel Risk. Israeli companies may be adversely affected by changes in political climate, government regulation, world events, economic conditions, and exchange rates. The unique characteristics of securities of Israeli companies and the Israel stock market may have a negative impact on the ETF.

Additional risks of investing in ARK ETFs include market, management and non-diversification risks, as well as fluctuations in market value NAV. ETF shares may only be redeemed directly with the ETF at NAV by Authorized Participants, in very large creation units. There can be no guarantee that an active trading market for ETF shares will develop or be maintained, or that their listing will continue or remain unchanged. Buying or selling ETF shares on an exchange may require the payment of brokerage commissions and frequent trading may incur brokerage costs that detract significantly from investment returns.

The Funds' exposure to cryptocurrency may change over time and, accordingly, such exposure may not always be represented in the Fund's portfolio. Many significant aspects of the U.S. federal income tax treatment of investments in bitcoin are uncertain and an investment in bitcoin may produce income that is not treated as qualifying income for purposes of the income test applicable to regulated investment companies, such as the Fund. GBTC is expected to be treated as a grantor trust for U.S. federal income tax purposes, and therefore an investment by the Fund in GBTC will generally be treated as a direct investment in bitcoin for such purposes. See "Taxes" in the Fund's SAI for more information.



The ARK Venture Fund is a continuously-offered, non-diversified, registered closed-end fund with limited liquidity. You should not expect to be able to sell your Shares in the ARK Venture Fund other than through the Fund's repurchase policy, regardless of how the Fund performs. The Fund's Shares will not be listed on any securities exchange, and the Fund does not expect a secondary market in the Shares to develop. Shares may be transferred or sold only in accordance with the Fund's prospectus. Although the Fund will offer to repurchase Shares on a quarterly basis, Shares are not redeemable and there is no guarantee that shareholders will be able to sell all of their tendered Shares during a quarterly repurchase offer. An investment in the Fund's Shares is not suitable for investors that require liquidity, other than liquidity provided through the Fund's repurchase policy.

Portfolio holdings will change and should not be considered as investment advice or a recommendation to buy, sell or hold any particular security. Please visit www.ark-funds.com for the most current list of holdings for the ARK ETFs and ARK Venture Fund.

Index Descriptions: The Total 3D-Printing Index is composed of equity securities and depositary receipts of exchange listed companies from the U.S., non-U.S. developed markets and Taiwan that are engaged in 3D printing related businesses within the following business lines: (i) 3D printing hardware, (ii) computer aided design and 3D printing simulation software, (iii) 3D printing centers, (iv) scanning and measurement, and (v) 3D printing materials. The ARK Israeli Innovation Index is designed to track the price movements of exchange listed companies that are incorporated and/or domiciled in Israel whose main business operations are causing disruptive innovation in the areas of genomics, health care, biotechnology, industrials, manufacturing, the Internet or information technology.

ARK Investment Management LLC is the investment adviser to the ARK Funds.

Foreside Fund Services, LLC, distributor.